



Sponsorships

ABOUT AZCASE

The Arizona Center for Afterschool Excellence (AzCASE) is a nonprofit organization dedicated to the enhancement of child and youth development and educational achievement through quality out-of-school time programming. Our vision is for out-of-school time programs to flourish in Arizona, sharing a fundamental commitment to the promotion of high-level personal educational achievement and adherence to performance standards and assessment of outcomes. We envision that all Arizona children and youth will be actively engaged in life and prepared for successful young adulthood. In support of these ends, AzCASE is a statewide resource and advocacy center for out-of-school time programming.

WHY IT MATTERS

Because young people spend 80% of their waking hours outside of school, the Arizona Center for Afterschool Excellence is dedicated to improving public awareness and support for learning and personal development in those out-of-school hours. AzCASE serves as a hub for advocacy, public awareness, collaboration and partnerships to advance out-of-school time programming using the following strategies on behalf of youth and families in Arizona.

CUSTOMIZE YOUR SPONSORSHIP

Available customized marketing benefits include but are not limited to the following:

- Company spotlight article in organizational newsletter
- One-time or ongoing social media recognition
- Opportunity for post-event mailing to annual conference attendees
- Photo opportunity with Awards of Excellence winners & organizational leadership

SUPPORT THE ANNUAL CONFERENCE

Arizona's largest statewide education conference, **School's Out, Make It Count** is attended by more than 800 Arizona out-of-school time educators. The 2018 Conference will be held on Saturday, October 20 at the Phoenix Convention Center and will feature a morning keynote address, followed by 48 professional development workshops dedicated to STEM, Literacy, Social and Emotional Development, Program Leadership, Fitness and Nutrition, and more.

Want to support quality youth programs?

SPONSOR ARIZONA CENTER FOR AFTERSCHOOL EXCELLENCE

Contact Ryan Bradstock at rbradstock@azafterschool.org to customize your sponsorship.

Annual Sponsorships

	PREMIER SPONSOR	CHAMPION SPONSOR	IMPACT SPONSOR	TRAILBLAZER SPONSOR
SPONSORSHIP AMOUNT	\$10,000	\$8,500	\$7,000	\$4,500
ONE VENDOR SHOWCASE SESSION AT CONFERENCE (SPACE LIMITED)	✓			
SPONSORSHIP OF ONE LEADERSHIP LUNCH & 5 MIN SPEAKING TIME AT CONFERENCE LUNCH	✓			
PODIUM TIME AT CONFERENCE LUNCH	✓	✓		
VERBAL RECOGNITION FROM CONFERENCE STAGE & LOGO AT SPRING LEADERSHIP WORKSHOP SERIES	✓	✓		
E-NEWSLETTER DEDICATED SPONSOR SPOTLIGHT BLAST (3600 REGISTRANTS) & SOCIAL MEDIA SPOTLIGHT	✓	✓		
PRIORITY CHOICE OF BOOTH LOCATION IN EXHIBIT HALL (IF APPLICABLE/ SPACE LIMITED)	✓	✓		
CONFERENCE WORKSHOP INTRODUCTIONS & LOGO POSTED AT ALL SESSIONS IN DESIGNATED WORKSHOP TRACK SESSIONS (LIMITED TRACKS)	✓	✓		
AD IN CONFERENCE PROGRAM	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
*CONFERENCE PACKAGE	✓	✓	✓	✓
*LEADERSHIP PACKAGE	✓	✓	✓	✓
LOGO ON ANNUAL SPONSORSHIP WEBPAGE WITH HYPERLINK TO YOUR COMPANY'S WEBSITE	✓	✓	✓	✓

*CONFERENCE PACKAGE
PAPER INSERT/ FLYER IN ALL CONFERENCE ATTENDEE TOTE BAGS
TABLE IN CONFERENCE EXHIBIT HALL (IF APPLICABLE/ SPACE LIMITED)
LOGO DISPLAYED AT CONFERENCE LUNCH
ONE (NON-PAPER) PROMOTIONAL ITEM IN CONFERENCE BAG (QUANTITY 800). AZCASE MUST APPROVE ITEM PRIOR
ONE SOCIAL MEDIA "THANK YOU"
LOGO IN BI-MONTHLY E-NEWSLETTER (3600 SUBSCRIBERS)

*LEADERSHIP PACKAGE
LOGO AT ALL SPRING LEADERSHIP WORKSHOP SERIES SESSIONS
INCLUSION IN INVITATION-ONLY LEADERSHIP RECEPTION AT CONFERENCE

Event Sponsorships

	BE A LEADER SPONSOR	WORKSHOP TRACK SPONSOR	BAG SWAG SPONSOR	EXHIBIT TABLE SPONSOR	NONPROFIT EXHIBIT TABLE SPONSOR
SPONSORSHIP AMOUNT	\$500	\$2,000 - 5,000 (price depending on track). Exclusive Track Sponsorship available	\$425	\$425 1 table in conference exhibit hall	\$150 1 table in conference exhibit hall
SPONSORSHIP OF ONE LEADERSHIP LUNCH & 5 MIN SPEAKING TIME AT CONFERENCE LUNCH	✓				
PAPER INSERT/ FLYER IN ALL CONFERENCE ATTENDEE TOTE BAGS		✓			
LOGO DISPLAYED AT CONFERENCE LUNCH		✓			
ONE (NON-PAPER) PROMOTIONAL ITEM IN CONFERENCE BAG (QUANTITY 800). AZCASE MUST APPROVE ITEM PRIOR		✓	✓		
CONFERENCE WORKSHOP INTRODUCTIONS & LOGO POSTED AT ALL SESSIONS IN DESIGNATED WORKSHOP TRACK SESSIONS (LIMITED TRACKS)		✓			
LOGO IN CONFERENCE PROGRAM		✓			
2 CONFERENCE REGISTRATIONS		✓			
INCLUSION IN INVITATION-ONLY LEADERSHIP RECEPTION AT CONFERENCE		✓			
LOGO ON ANNUAL SPONSORSHIP WEBPAGE WITH HYPERLINK TO YOUR COMPANY'S WEBSITE	✓	✓	✓	✓	✓

ADVERTISING OPTIONS	COST
BACK COVER/FULL PAGE + EXHIBIT TABLE	\$1,000
INSIDE FRONT COVER/FULL PAGE + EXHIBIT TABLE	\$875
INSIDE BACK COVER/FULL PAGE + EXHIBIT TABLE	\$775
FULL PAGE + EXHIBIT TABLE	\$675
FULL PAGE AD (7 ½" X 10")	\$500
HALF PAGE (7 ½" X 5")	\$250
QUARTER PAGE (3 ¾" X 5")	\$175
BUSINESS CARD AD (3 ½ X 2)	\$100
LUNCHEON CENTERPIECE ITEM ON ALL TABLES (APPROX. 80)	\$750
LUNCHEON CENTERPIECE ITEM HALF OF THE TABLES (APPROX. 40)	\$400
CUSTOM PACKAGES AVAILABLE	CONTACT US

EXHIBITOR OPTIONS	COST
EXHIBIT TABLE + BUSINESS CARD AD (3 ½" X 2")	\$500
CUSTOM EXHIBITOR PACKAGES AVAILABLE	CONTACT US



Sponsorship Commitment



Yes, I'd like to support quality youth programs as a sponsor of Arizona Center for Afterschool Excellence!

PREMIER SPONSOR	\$10,000
CHAMPION SPONSOR	\$8,500
IMPACT SPONSOR	\$7,000
TRAILBLAZER SPONSOR	\$4,500
BE A LEADER SPONSOR	\$500
WORKSHOP TRACK SPONSOR	
STEM	\$3,500
HEALTH, FITNESS & NUTRITION	\$3,000
SOCIAL/EMOTIONAL DEVELOPMENT	\$3,000
LEADERSHIP	\$2,500
LITERACY	\$1,500
BAG SWAG SPONSOR	\$425
EXHIBIT TABLE SPONSOR	\$425
NONPROFIT EXHIBIT TABLE SPONSOR	\$150
CUSTOM SPONSORSHIP PACKAGE	TBD

Contact Name: Title:
Company/Sponsor Name:
Address: City/State/Zip:
E-mail: Phone:
Representatives at Conference (if applicable):

Enclosed is my check made payable to *Arizona Center for Afterschool Excellence*
Please invoice me for the total amount due • Purchase Order # (.....)
I will submit payment online via Paypal (azafterschool.org/payment)

Thank you for your support of Arizona youth programs!

COMPLETE THIS FORM AND RETURN VIA EMAIL TO:

Ryan Bradstock, rbradstock@azafterschool.org