

SCHOOL'S OUT, MAKE IT COUNT



Saturday, October 20, 2018 — Phoenix Convention Center

WHO?

The conference attracts **over 800 attendees** from **11 Arizona counties**, representing **over 122 programs** from:

- School Districts
- Libraries
- Charter Schools
- YMCAs
- City Parks & Rec departments
- Community Centers
- Boys & Girls Clubs
- Faith-based programs

WHAT?

Arizona's only education conference designed exclusively for afterschool and out-of-school time youth program administrators & staff.

EXHIBITOR & ADVERTISING OPPORTUNITIES

Increase your visibility with a table in the Exhibit Hall and an ad in the Program!
Reach 800+ attendees, representing over 120 youth programs from across Arizona!
Exhibit & Ad Space Reservation Deadline to be included in print is **SEPTEMBER 21st!**
Reserve your table & ad space today!

azafterschool.org/upcoming-events/conference-2018/

Advertising Options	Price
Back Cover/Full Page + Exhibit Table	\$1,000
Inside Front Cover/Full Page + Exhibit Table	\$850
Inside Back Cover/Full Page + Exhibit Table	\$775
Center Left/Full Page + Exhibit Table	\$650
Center Right/Full Page + Exhibit Table	\$675
Conference Bag Swag*	\$400
Full Page (7 ½" x 10")	\$500
Half Page (7 ½" x 5")	\$275
Quarter Page (3 ¾" x 5")	\$150
Luncheon Centerpiece Item – All tables (approx. 80)	\$725
Luncheon Centerpiece Item – ½ of all tables (approx. 40)	\$425

**small promotional item (i.e. pens, magnets, etc.). Printed insert up to 8 ½" x 11 additional fee.*

Exhibitor Package

The exhibitor fee includes:

- 1 skirted and draped six-foot table with 2 chairs
- 1 lunch (additional lunches may be purchased)

Ad Art Work Guidelines

- Advertising materials may be mailed or submitted digitally on CD or via e-mail attachment by **Friday, October 5th**.
- Use of art work received after that date is not guaranteed.
- Acceptable file format is high-resolution **JPEG** (300 pixels per inch is recommended)

Exhibitor and Advertiser Terms & Conditions

Assignment of Exhibit Space

Space will be assigned to exhibitors in priority order based on receipt of the contract. Exhibit Management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total Exhibition.

Electricity and WiFi

Exhibitors requiring access to electricity must indicate on the Sponsor & Exhibitor Agreement. Access to electricity may be purchased from the Phoenix Convention Center in advance of the event. AzCASE will provide exhibitor with the order form upon receipt of the Exhibitor Agreement & Advertiser Agreement. Wireless internet access is available for purchase on site on the day of the conference.

Shipping

The Phoenix Convention Center recommends Exhibitors ship their items to the FedEx closest to the Phoenix Convention Center, which is scheduled to deliver packages and should be open on the day of the conference. AzCASE can provide exhibitors with the shipping address upon request. AzCASE cannot accept any packages or deliveries on behalf of vendors.

Payment

Exhibitor/Advertiser Agreements submitted prior to 9/21/18: Payment must be received by AzCASE within 30 days of agreement submission.

Exhibitor/Advertiser Agreements submitted 9/21/18 and later: Payment must be received within 3 business days OR a copy of the relevant approved purchase order must be received within 1 business day, with payment then received within the following 10 business days.

Failure to adhere to these payment terms may result in the forfeiture of exhibitor and/or advertiser space.

Conduct

Exhibitor is expected to maintain a professional demeanor during the event and is solely responsible for keeping rental space free from any condition that may be dangerous to attendees. AzCASE shall not be liable for any loss, theft, damages or injuries. Should you need to be away from your table please be sure that valuables such as purses and cash boxes are removed.

Restrictions

Phoenix Convention Center rules require that any selling of merchandise be pre-cleared prior to event date. Additionally, the conference exhibit hall is subject to all City of Phoenix and Phoenix Convention Center laws, rules and restrictions. Please consult AzCASE with any questions regarding the compliance of your exhibit. Requests for advertising or exhibit fee refunds will not be considered after September 1, 2018.

REGISTRATION FORM MUST BE COMPLETED ONLINE:

azafterschool.org/upcoming-events/conference-2018/